

Designated Class  
2 OTC Medicine

Exert an excellent effect on colds with severe sore throat and fever

**ルルアタック®EXプレミアム**

**Lulu Attack® EX Premium**

**Characteristics of Lulu Attack EX Premium**

A comprehensive cold medicine that suppresses inflammation, the cause of unpleasant cold symptoms.

1. A dual anti-inflammatory formulation combines 600 mg ibuprofen and 750 mg tranexamic acid (per 9 tablets).  
It exerts an excellent effect on sore throat and fever.
2. Our unique formulation technology allows the ibuprofen to dissolve quickly, ensuring its effectiveness.
3. The antihistamine component d-chlorpheniramine maleate suppresses allergic symptoms of a cold (runny nose, nasal congestion, etc.).
4. Dihydrocodeine phosphate and dl-methylephedrine hydrochloride relieves painful coughs.
5. Easy-to-carry with PTP packaging.



**Precautions**



**Things to avoid**

(If you fail to follow these precautions, your present symptoms may worsen, or side effects/accidents may occur more readily.)

**1. Do not take this medicine if:**

- (1) You have experienced allergic reactions to this medicine or its components in the past
- (2) You have developed asthma after taking this or other cold medicines, or antipyretic analgesics.
- (3) You are a child under the age of 15 years old.
- (4) ~~You are pregnant and due to give birth within 12 weeks~~
- (5) You have any of the following health problems/medical conditions:  
gastric/duodenal ulcer, blood disease, liver disease, kidney disease, heart disease, hypertension, those currently taking zidovudine (Retrovir)

**2. Do not use any of the following medicines while taking this medicine:**

Other cold medicines, antipyretic analgesics, sedatives, antitussives, expectorants, oral medicines containing antihistamine (oral medicines for rhinitis, motion sickness medicines, anti-allergic medicines, etc.), oral medicines containing tranexamic acid

**3. Do not drive a vehicle or operate machinery after taking this medicine**

(May cause sleepiness or other effects).

**4. Do not take this medicine if you are breast-feeding or avoid breast-feeding when taking this medicine.**

**5. Do not consume alcohol before or after taking this medicine.**

**6. Do not take this product for more than 5 days.**



**Things to consult**

**1. Consult with a doctor, pharmacist, or registered salesclerk before taking this medicine if:**

- (1) You are receiving medical or dental treatment.
- (2) You are pregnant or might be pregnant.
- (3) You are elderly.
- (4) You have experienced allergic reactions to medications before.
- (5) You are experiencing any of the following symptoms: High fever, dysuria
- (6) You have been diagnosed with any of the following conditions: Thyroid functional disorder, diabetes, glaucoma, systemic lupus erythematosus, mixed connective tissue disease, bronchial asthma, thrombosis (cerebral thrombosis, myocardial infarction, thrombophlebitis, etc.) or you are at risk of developing thrombosis, respiratory dysfunction, obstructive sleep apnea syndrome, obesity
- (7) You have a history of any of the following conditions:  
Gastric/duodenal ulcer, ulcerative colitis, Crohn's disease, blood disorders, liver disease, kidney disease

**2. If any of the following symptoms occur after taking this medicine, they may indicate side effects. Discontinue use immediately and consult with a doctor, pharmacist, or registered salesclerk with this instruction leaflet.**

Related Part	Symptoms
Skin	Rash/redness, itching, bruising
Digestive system	Nausea/vomiting, loss of appetite, stomach discomfort, stomachache, stomatitis, heartburn, indigestion, gastrointestinal bleeding, abdominal pain, diarrhea, bloody stool
Neuropsychiatric system	Dizziness, insomnia, low mood
Cardiovascular system	Palpitations
Respiratory system	Shortness of breath
Urinary system	Dysuria
Others	Blurred vision, tinnitus, swelling, nose bleeds, bleeding gums, bleeding that is difficult to stop, hemorrhage, back pain, general malaise

In rare cases, the following severe symptoms may occur. In such cases, seek medical attention immediately.

Name of Symptom	Symptoms
Shock (anaphylaxis)	Symptoms such as itchy skin, urticaria, hoarseness, sneezing, itchy throat, difficulty breathing, palpitations, and clouding of consciousness may occur immediately after taking this medicine.
Blood disorders	Sore throat, fever, general malaise, pallor face or eyelids, easy bleeding (bleeding gums, nosebleeds), blue bruises (bruises that do not fade when pressed) are observed.
Gastrointestinal disorders	Black stools, vomiting blood, bloody stools, or stools with mucus and blood (loose stools mixed with blood, mucus, and pus), etc., may appear
Oculomucocutaneous syndrome (Stevens-Johnson syndrome), toxic epidermal necrolysis	High fever, eye redness, eye discharge, lip erosion, pain throat, widespread skin rash/redness, small pimples (small pustules) on reddened skin, general malaise, anorexia, etc. may persist or suddenly worsen.
Liver dysfunction	Symptoms, such as fever, itching, rash, jaundice (skin and whites of the eyes turn yellow), brown urine, general malaise, loss of appetite, etc. may occur.
Kidney disorders	Symptoms, such as fever, rash, reduced urinary output, full-body swelling, general malaise, joint pain and diarrhea, etc. may occur.
Aseptic meningitis	Symptoms, such as severe headache with a tight sensation along the neck, fever nausea/vomiting, etc. may occur. (These symptoms have been frequently reported particularly in individuals receiving treatment for systemic lupus erythematosus or mixed connective tissue disease.)
* Myocardial infarction	<u>A tight, constricting chest pain, difficulty breathing, and cold sweat may occur.</u>
* Cerebrovascular disorders	<u>Symptoms such as reduced or loss of consciousness, difficulty moving limbs on one side of the body, headache, vomiting, dizziness, slurred speech, and difficulty forming thoughts into words may suddenly occur.</u>
Interstitial pneumonia	Shortness of breath or difficulty breathing when climbing stairs or straining yourself a little, sudden or persistent symptoms like dry cough, fever, etc.
Asthma	Wheezing or hissing when breathing, and difficulty breathing, etc. may occur.
Aplastic anemia	Symptoms, such as bruises, nosebleeds, bleeding gums, fever, pale appearance of skin and mucosa, fatigue, palpitations, shortness of breath, dizziness due to nausea and blood in the urine may occur.
Agranulocytosis	Symptoms, such as acute high fever, chills, and sore throat, etc. may occur.
Hypoventilation	Symptoms, such as shortness of breath and difficulty breathing, etc. may occur.

**3. After taking this medicine, symptoms such as excessive decrease in body temperature, weakness (lack of strength), and cold extremities (cold hands and feet) may occur. If any of these symptoms occur, discontinue taking this product immediately and bring these instructions to a doctor, pharmacist, or registered salesclerk.**

**4. The following symptoms may occur after taking this medicine. If these symptoms persist or worsen, discontinue use and bring these instructions to a consultation with your doctor, pharmacist, or registered salesclerk.**

Constipation, dry mouth, drowsiness

(Continued on the back)


5. If symptoms do not improve after 5-6 doses, stop taking this medicine immediately and bring these instructions to a consultation with your doctor, pharmacist, or registered salesclerk.  
(Particularly when fever lasts for more than 3 days or if the fever recurs.)

## Indications

Relief of various cold symptoms (sore throat, fever, chills, headache, runny nose, nasal congestion, sneezing, cough, phlegm, joint pain, muscle pain)

## Dosage and Administration

Take the following dose with water or warm water.

Age	Amount per dose	Number of doses per day
Adults (15 years or older)	3 tablets 	3 times Take within 30 minutes after a meal if possible.
Under 15 years old	Do not take.	

### <Precautions related to Dosage and Administration>

- Strictly follow the Dosage and Administration.
- How to take out the tablets:

As shown in the figure on the right, use your finger to push the PTP sheet that contains the tablet. Take off the aluminum foil on the back and ingest the tablet. (If you mistakenly take the tablet with the wrapping on it, it could puncture the mucous membrane of the esophagus and lead to other unknown consequences.)



## Ingredients and Quantities

This product is a white film coated tablet containing the following ingredients per 9 tablets.

Ingredient	Quantity	Function
Ibuprofen	600 mg	Reduces fever, relieves sore throat by working on [prostaglandins] that cause inflammation and pain.
Tranexamic acid	750 mg	Suppresses [plasmin], a source of inflammation and soothes swelling and pain in the throat.
d-chlorpheniramine maleate	3.5 mg	Suppresses allergic symptoms of a cold (runny nose, nasal congestion etc.).
dl-methylephedrine hydrochloride	60 mg	Expands the bronchial tubes, relieves coughs.
Dihydrocodeine phosphate	24 mg	Works on the cough center to relieve coughs.
Anhydrous caffeine	75 mg	Eases headaches.
Benfotiamine (Vitamin B <sub>1</sub> derivative)	25 mg	Promotes recovery of physical strength depleted by a cold.
Riboflavin (Vitamin B <sub>2</sub> )	12 mg	Maintains healthy mucous membranes in the throat and nose.

Additives: polyoxyethylene hydrogenated castor oil, hypromellose, D-mannitol, cellulose, hydroxypropylcellulose, silicic anhydride, talc, croscarmellose sodium, polyvinyl alcohol (partial Saponified product), triethyl citrate, titanium oxide, carnauba wax

### <Ingredients and Quantities Precautions>

Riboflavin (vitamin B<sub>2</sub>) contained in this medicine may cause the urine to turn yellow.

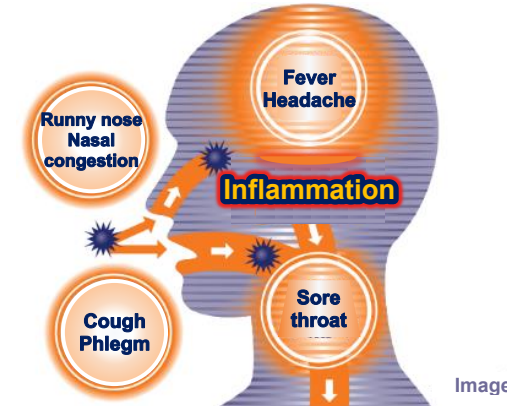
## Storage and Handling Precautions

- Store in a cool and dry place and out of direct sunlight.
- Keep out of reach of children.
- Do not transfer and keep in a different container. (It can lead to misuse or lowering of quality.)
- Please do not use the product after the indicated expiration date. Also, after opening the foil pouch, use the product within 12 months.
- Write the opening date in the "Date Opened" field on the box.

### Common Colds Causes

A cold is an acute inflammatory disease of the upper respiratory tract, including the throat and nose.

Viruses and other substances enter the body through the throat or nose, causing an excessive inflammatory response. This inflammatory response can cause respiratory symptoms such as sore throat, runny nose, cough, and phlegm, as well as fever. Firstly, controlling and calming inflammation is the key to relieving cold symptoms. When you have a cold, it is also important to take vitamins and get enough sleep.



If you have any questions about this product, please contact the store where you purchased it or at the following address:

**Daiichi Sankyo Healthcare Co., Ltd.**

**Customer Service Center**

3-14-10, Nihonbashi, Chuo-ku, Tokyo, Japan zip/postal code 103-8234

TEL: 0120-337-336

Reception Hours: 9:00 am - 5:00 pm (closed on Saturdays, Sundays, and holidays)

For details about Lulu, visit [www.lulu.jp](http://www.lulu.jp)

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